

The banner features a blue background with a white title. On the left, there is a large, light blue circular graphic containing a white spiral. The right side of the banner shows a photograph of a vibrant turquoise river flowing through a lush green forest, with a person sitting on a rock in the foreground.

ATS Pacific New Zealand Environmental Policy

The banner has a dark blue background with a white title. On the left, there is a smaller version of the light blue circular graphic with a white spiral seen in the first banner.

New Zealand Conservation & Environment

- Recognised as a world leader in conservation and environmental protection, New Zealand has 32% of its land area, and 8% (10% by 2010) of the coastal marine environment, in protected areas.
- A well funded government conservation and environmental protection.
- The first country in the world to enshrine the concept of sustainability into law (Resource Management Act (1991)).
- Thirty five years of public and school environmental education.
- Recycling, 75% of all councils are involved.
- All 200 threatened species of flora, fauna and sea mammals are protected and under threatened species management.
- Nuclear free since 1985, no power plants or weapons and only a few low level radiation sources connected to medical and scientific research.
- Largest man made sustainable production forests in the world.
- Public water supply, non-polluted lakes and rivers with a water supply in all towns and cities that can be drunk from the tap.
- Food 'clean green', no GE crops, sustainable fisheries management, grass fed beef and lamb which is not fed growth hormones or antibiotics and fruit and vegetables that taste like they should.
- Electricity by far the highest percentage is sustainable, generated through hydro, geo-thermal and wind.
- New Zealand has signed the Kyoto Protocol and fully endorses all International environmental initiatives of the United Nations.



100% Pure New Zealand – Our Message to Clients

Welcome to New Zealand, a world leader in environmental development, the first country in the world to enshrine sustainability into law and a nation that has led the world with its land and marine reserves. A country that the world looks to for environmental initiatives.

There has been growing alarm lately about the rapid rate of environmental degradation world wide and many commentators have raised the issue of so called 'pollution miles' highlighting the amount of greenhouse gas emissions, this is only one of many such issues. Here in New Zealand every aspect of environmental protection is taken seriously and as you travel many of these will be there for you to see.

We encourage environmental protection and most of our preferred operators have an EMC (environmental management system) in place as we do at ATS Pacific, many are certified operators through the Department of Conservation, others are audited under Green Globe certification and transport that operates on 'negative carbon miles'.

Enjoy your travel with us and please respect the clean green environment of New Zealand.

- Littering is considered socially unacceptable by most people in New Zealand.
- Please recycle where you can.
- Check with the Department of Conservation when visiting our National Parks and Reserves.
- Please do not leave your vehicle running when not in use.
- Take your memories and photographs, leave only your footprints.



ATS Pacific: A Responsible Inbound Operator

Being a responsible inbound tour operator is very important to ATS Pacific. We work with many different tourism products and combine the elements to make up packages for our overseas trade partners. In the process of this, we are constantly trying to find ways of minimising negative environmental and cultural impacts. We believe in the key Maori values of Kaitiakitangi (sustaining and managing New Zealand's natural, cultural and built environment for current and future generations) and Manaakitanga (the responsibility for a host to look after a guest and an invitation for a visitor to experience the best we have to offer).

We communicate this philosophy to our suppliers, with the view that collectively we can all contribute towards providing a better environment and a sustainable future. This also means that the resultant package or itinerary is a more enjoyable and authentic travel experience. We believe that tourism should be about interacting with other people and cultures and while we do provide all different styles of accommodation and transport, our aim is always to promote travelling experiences in a less intrusive way. This could mean staying in a small privately owned boutique property, stopping to buy fruit at a road side stall or taking a walk in the beautiful native bush while listening to stories of history and culture.

The ATS Pacific operating philosophy is to respect the local communities in which we operate. We do this by acting in a manner that is environmentally, socially and economically responsible. This is in line with our national promotional campaign '100% Pure New Zealand'. Our sustainable tourism policies are constantly evolving as our tourism partners adjust to a new sustainable future.



The ATS Pacific Way

ATS Pacific specialises in independent, group and incentive travel to Australia, New Zealand and Fiji.

Tour Operation

In order to minimise the potentially negative social and environmental impacts of tourism in New Zealand, we realise that tourism products need proper care and attention in delivery. There are methods to ensure that unnecessary costs, time and impacts on the environment are avoided. To achieve this we have a dedicated product buyer who knows how to purchase and advise tourism suppliers. We have experienced staff who have a wealth of destination knowledge. They know how best to balance itineraries with adequate travel times, interesting inclusions and the correct accommodation/transport options. We encourage visits to officially established protected areas to our clients.

Accommodation

ATS Pacific utilise all different styles of accommodation from 5 star hotels through to campsites. In New Zealand we are a major provider of business to small, locally owned and family operated establishments.

Local Guides and Tour Leaders

Some of the local guides we use are experts in flora and fauna, history and culture, and provide our travellers with insight into local knowledge. New Zealand is a beautiful country and the correct interpretation is important along the way. We do brief our guides and ask the best possible sustainable practices are maintained.

Food

While we include meals in a lot of our itineraries, we tend to package accommodation without too many meals, so that travelling clients can experience local restaurants in all cities and towns. By eating in local restaurants and purchasing food in local markets, our travellers help to support the local economy.

Ecotourism Operator Standards

- We have enlisted the assistance of Malcolm Campbell – a well known New Zealand educationalist and conservationist, to advise on environmental and conservation issues for ATS Pacific.
- Reduce, Reuse (and Recycle whenever possible).
- *Support grassroots, locally run, community development and conservation organizations through Planeterra - The G.A.P Adventures Foundation.
- We promote standards for the environment and cultural sustainability.
- We try to reduce paper usage. Our newsletter is sent electronically and New Zealand product information is predominantly online.
- We have joined Sustainable Travel International.

Things ATS Pacific do in the office:

- Turn off office lights when leaving
- Turn off lights in the meeting rooms
- Recycle flat paper
- Recycle printer toners
- Recycle
- Energy saving devices on copiers, fridges, monitors
- All our monitors are flat screen
- Use of fluorescent lights
- Use of ecofriendly toner powder
- Reduce printing and photocopying by 2 siding where possible
- Reuse shredded paper as packing material
- Recycle files and folders

ATS Pacific contributes to the following charities:

- The Brain Injury Association
- Asthma Auckland
- UNICEF
- Burn Support
- Cure Kids
- Westpac Rescue Helicopter
- The Radio Network Special Childrens Event
- Koru Care
- Training for Seeing Eye Dogs
- Sponsor a Kiwi